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## **STERLING GROUP HOLDINGS LIMITED**

### **美臻集團控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1825)

### **PROFIT WARNING**

This announcement is made by Sterling Group Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance.

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on its preliminary review of the Group’s unaudited consolidated results for the year ended 31 March 2019, the Group expects to record a net loss for the year ended 31 March 2019 (the “Reporting Period”), as compared to the net profit of approximately HK\$20 million for the year ended 31 March 2018.

Based on the information currently available to the Board, the expected net loss for the Reporting Period as compared to the net profit for the year ended 31 March 2018 was mainly attributable to a decrease in sales of about HK\$31 million for the Reporting Period from HK\$677 million of the corresponding period last year, a drop of gross profit margin primarily because of a change in sales mix, as well as increases in expenses.

Shareholders and potential investors should note that the information contained in this announcement is only based on a preliminary assessment by the Board by reference to the information currently available in the management accounts. As at the date of this announcement, the Company is still in the process of finalising its consolidated annual results for the year ended 31 March 2019, which are subject to the adjustment and audit by the auditor of the Company.

Shareholders and potential investors are advised to read carefully the announcement of the Company in relation to the annual results of the Group for the year ended 31 March 2019, which is expected to be published by the end of June 2019.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Sterling Group Holdings Limited**  
美臻集團控股有限公司\*  
**Wong Mei Wai Alice**  
*Executive Director and chief executive officer*

Hong Kong, 12 April 2019

*As at the date of this announcement, Ms. Wong Mei Wai Alice, Mr. Siu Yik Ming and Mr. Chung Sam Kwok Wai are the Executive Directors, Mr. Choi Siu Wai William is the Non-executive Director, and Mr. Chan Kee Huen Michael, Mr. Cheng King Hoi Andrew and Mr. Ko Ming Tung Edward are the Independent Non-executive Directors.*

*\* For identification purpose only*